

Ara Toi & Ara Pāpāho

# Arts & Media

STUDY OPTIONS 2021/2022

If you're a creative thinker with the ability to innovate, engage and inspire, your perfect study option could be right here.



Euan  
Ara student

[ara.ac.nz](http://ara.ac.nz)

# Art & Design



Our art and design courses are highly practical and focus on skills-based learning to give you all the skills you need to be creative and effective in this competitive industry. You'll learn from expert tutors in small classes, in our well-equipped studios and Mac computers suites. You'll also have access to the latest tools, technology and industry experts to aid your creativity.

**Potential careers:** Advertising creative, content editor, fashion buyer, videographer, fashion designer, illustrator, film or TV animator, graphic designer, information designer, jeweller, model-maker, merchandiser, web designer, concept artist, patternmaker, printmaker, photographer.

QUALIFICATION	LEVEL	FULL-TIME	PART-TIME	LOCATION	STARTS
New Zealand Certificate in Creativity	4	6 months	✓	Chch/Tim	Feb/Jul
New Zealand Certificate in Digital Media and Design					Jul
New Zealand Certificate in Fashion				Christchurch	Feb/Jul
New Zealand Diploma in Arts and Design	5	1 year	✗	Timaru	Feb
New Zealand Diploma in Digital Media and Design					
Bachelor of Design (with specialisations in: Applied Visual Art; Fashion Technology and Design; Motion Design; Photography; and Visual Communication Design)	7	3 years	✓	Christchurch	Feb/Jul
Graduate Certificate in Information Design		6 months			
Postgraduate Diploma in Creative Practice	8	1 year	✗	Christchurch	Feb
Master of Creative Practice	9	1.5 years			



“  
My internship opened  
the right doors for me.  
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Megan,  
Graduate from Ara's New Zealand Broadcasting School

Megan graduated with a Bachelor of Broadcasting Communications (Radio). She's enjoyed considerable success in commercial radio and currently co-hosts The Edge's breakfast show.

## Broadcasting & Media



The New Zealand Broadcasting School at Ara is recognised as one of the best places to train for a career in this highly competitive media industry. Tutored by broadcasting professionals within state-of-the-art facilities, our graduates are highly sought after, both here and overseas.

**Potential careers:** Journalist, camera operator, radio presenter, online editor, production manager, copy writer, video editor, studio engineer, show producer, media promotions manager, videographer, sports reporter/producer.

QUALIFICATION	LEVEL	FULL-TIME	PART-TIME	LOCATION	STARTS
Bachelor of Broadcasting Communications (Journalism)	7	2.5 years	✗	Christchurch	Feb
Bachelor of Broadcasting Communications (Screen Production)					
Bachelor of Broadcasting Communications (Radio)					

## Performing & Music Arts



If you dream of a life as an actor or musician, give yourself the best start possible with one of our highly regarded performing arts courses. As a music arts student you'll join a collaborative and supportive community of musicians who will feed your creativity and help you hone your musical skills. If theatre is your passion, a programme at our National Academy of Singing and Dramatic Art (NASDA) will provide you with a solid foundation of professional skills and a multitude of opportunities to showcase your talents in the wider community.

**Potential careers:** Actor, arranger/composer, dancer, director/producer, drama teacher, music teacher, musical director, musician, presenter, production manager, singer, songwriter.

QUALIFICATION	LEVEL	FULL-TIME	PART-TIME	LOCATION	STARTS
New Zealand Certificate in Music	4	1 year	✗	Christchurch	Feb
New Zealand Certificate in Performing Arts					
Bachelor of Music Arts	7	3 years	✓		
Bachelor of Performing Arts (with optional specialisation in Music Theatre)			✗		

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## Locations & contact details

**Website** [ara.ac.nz](http://ara.ac.nz)

**Email** [info@ara.ac.nz](mailto:info@ara.ac.nz)

**Phone** 0800 24 24 76 (Mon-Thu, 8am-5pm | Fri, 9am-4.30pm)

### City campus

Madras St, Christchurch

Admission & Enrolments, Rakaia Centre, Madras Street

Mon-Thu, 8am-5pm | Fri, 9am-4.30pm

### Manawa campus

276 Antigua Street, Christchurch

Open Monday to Friday 8.30am-4.30pm

### Woolston campus

Ensors Road, Christchurch

Mon-Thu 8am-5pm | Fri, 9am-4.30pm

### Timaru campus

32 Arthur Street, Timaru

Mon-Thu 8am-5pm | Fri 8am-4.30pm

### Ashburton campus

37 Alford Forest Road, Ashburton

Mon-Fri, 8am-4.30pm

### Oamaru campus

44 Humber Street, Oamaru

Mon-Fri 8.30am-4.30pm

### City Ara Connect

City campus, Madras Street, Christchurch

### Papanui Ara Connect

Papanui High School, 30 Langdons Road, Christchurch

### Rangiora Ara Connect

Rangiora High School, 125 East Belt, Rangiora

### Timaru Ara Connect

Timaru Campus, 32 Arthur Street, Timaru

### Woolston Ara Connect

Woolston Campus, Ensors Road, Christchurch

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## How to apply

### Applying online

If you know which course you want to study, go to that course's page on our website and look for the 'Apply Now' button. This will open a form specifically for that course. You can save as you go and return to it later. When you finish, simply click 'Submit' and we'll start processing your application.

### Applying using a hard copy application form

Printed application forms are available at all Ara campuses.

Alternatively, you can download a PDF to print at [ara.ac.nz/study-options/how-to-apply](http://ara.ac.nz/study-options/how-to-apply). Once you've completed your application form, drop it in to your nearest Ara campus, or mail it to:

Ara Enrolment Centre

PO Box 540

Christchurch Mail Centre

Christchurch 8140

New Zealand

If you have any questions about the application process, call us on **0800 24 24 76**

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## Open days

To explore study options, meet tutors and check out our campus facilities, come along to one of our open days, held in January and July each year. See the website for dates, times and locations.

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## Campus tours

A guided campus tour is a great way to see Ara in action and get a feel for what it's like to study with us. To request a tour, go to [ara.ac.nz/book-a-tour](http://ara.ac.nz/book-a-tour).



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## Want to find out more?

For details of all courses, including full entry criteria and how to apply, visit [ara.ac.nz/search](http://ara.ac.nz/search)

Get in touch if you have any questions: **0800 24 24 76** | [info@ara.ac.nz](mailto:info@ara.ac.nz)